



# SHARK TANK

## CHALLENGE



### 2020 MYSTERY ITEM

#### COFFEE FILTERS

## ORGANIZE A TEAM

Each Montana DECA Chapter is eligible to participate. A team must consist of three to five student members. Each chapter may submit one team for competition.

## GET STARTED

- Brainstorm a new use for the revealed item.
- Ensure that each team member holds a specific responsibility in the collaboration process.
- Create a prototype. Other materials may be incorporated into the design, so long as the challenge item is the primary component of the final creation.

## PITCH YOUR PRODUCT @ SCDC

Chapters will pitch their product/creation at the DECA State Career Development Conference. Conference attendees will listen to live pitches, and vote for their favorite product in the DECA Hub, Sunday February 9, 2020 from 1pm-4pm. After voting has concluded, the top three teams, with the highest number of votes will pitch their product/creation to the live Shark Tank Panel during the opening session. The winning team will receive \$1,000 during the Grand Awards Session on Tuesday February 11, 2020.

# SHARK TANK 2020

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A PREMIER EVENT OF THE MONTANA DECA STATE CDC

## KEY DATES

**JANUARY 27, 2020**

Mystery item/challenge announced at 10:00 a.m.

**FEBRUARY 9, 2020**

Live Shark Tank Pitches @ Montana DECA State Career Development Conference.

**MORE INFORMATION**

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