

# DECA INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

## MT ICDC REGISTRATION GUIDE

### CONFERENCE OVERVIEW

The DECA International Career Development Conference (ICDC) is the culmination of the DECA year. More than 20,000 high school students, teacher-advisors, business professionals and alumni gather for several days of DECA excitement. DECA members demonstrate their college and career ready knowledge and skills by participating in DECA’s industry-validated Competitive Events Program, aligned with Career Clusters, National Curriculum Standards and 21<sup>st</sup> Century Skills in the areas of marketing, finance, hospitality, management and entrepreneurship. These members have qualified to attend based on superior performance at the district and association level. More than 1,000 business professionals serve as expert judges to evaluate DECA members’ mastery of these concepts.

In addition, thousands of members participate in DECA’s Emerging Leader Series, which helps them attain 21<sup>st</sup> Century Skills in the areas of collaboration and teamwork, communication, critical thinking and problem solving and creativity. One highlight is the involvement of executive mentors who provide college and career advice. Thousands of DECA advisors and educators participate in administering DECA’s Competitive Events Program and Emerging Leader Series while also participating in professional learning activities.

| REGISTRATION OVERVIEW    |                                                                              |
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| <b>Date and Location</b> | <b>April 27-30, 2024</b><br>Anaheim Convention Center<br>Anaheim, California |

| REGISTRATION                  |                                                                                                                                                                                                                                                                                                                                                                                      |
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| <b>Registration Cost</b>      | <b>\$110</b>                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Additional Information</b> | <ul style="list-style-type: none"> <li>▪ The registration fee applies to student members, advisors, chaperones and spouse/family members.</li> <li>▪ All student members must be DECA Inc. members and have qualified for attendance through the State Career Development Conference.</li> <li>▪ At the conference, chapter advisors will register at the Hotel Property.</li> </ul> |

| HOUSING                       |                                                                                                                                    |
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| <b>Assigned Hotel</b>         | <b>Sheraton Garden Grove – Anaheim South</b><br>12221 Harbor Blvd.<br>Garden Grove, CA 92840                                       |
| <b>Hotel Rate</b>             | <b>\$243.63</b> (Per Night)   Quad, Single, Double, Triple                                                                         |
| <b>Additional Information</b> | <ul style="list-style-type: none"> <li>▪ Nightly rate includes all resort fees and taxes.</li> <li>▪ Free Wifi Included</li> </ul> |

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|  | <ul style="list-style-type: none"> <li>▪ All attendees must be a registered guest each night of the conference in his or her assigned DECA hotel, for a minimum of four nights, beginning with the night of the opening session.</li> <li>▪ Montana DECA is working on Group Transportation Options to park/tour &amp; attraction packages.</li> <li>▪ Transportation will be offered to the convention center through DECA transportation.</li> </ul> |
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| KEY DEADLINES              |                                                                                                                                            |
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| <b>February 8 @ Noon</b>   | Initial ICDC Bump-Ups Due to Google Sheets (Places 1-3 Identified)<br>Automatic Qualifiers not confirmed by this deadline will be dropped. |
| <b>February 9 @ Noon</b>   | Final ICDC Bump-Ups Due                                                                                                                    |
| <b>February 12</b>         | Due to Montana DECA:<br>ICDC Registration Due<br>ICDC Housing List<br>ICDC Airfare Information Due                                         |
| <b>March 6</b>             | Payment Deadline to Montana DECA:<br>-ICDC Registration, Housing, Airfare, Tours & Transportation                                          |
| <b>March 27 – April 10</b> | Written Event Submission Portal Open                                                                                                       |
| <b>April 27-30</b>         | International Career Development Conference                                                                                                |

| AIRLINE INFORMATION                                                                                                                                                                                                             |                                                                                                                            |
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| <p><b>KALISPELL   27 Seats</b></p> <p>Delta Airlines<br/>                     April 27-May 1, 2024<br/> <a href="#">Glacier High School</a></p>                                                                                 | <p><b>\$632.83</b></p> <p>FCA-SNA (5:30am-9:17am)<br/>                     SNA-FCA (7pm-12:35am)</p>                       |
| <p><b>KALISPELL   27 Seats</b></p> <p>Delta Airlines<br/>                     April 27-May 1, 2024<br/> <a href="#">Whitefish Partial</a><br/> <a href="#">Glacier High School Partial</a></p>                                  | <p><b>\$711.91</b></p> <p>FCA-SNA (12:35pm-4:11pm)<br/>                     SNA-FCA (5pm-12:35am)</p>                      |
| <p><b>KALISPELL   36 Seats</b></p> <p>United Airlines<br/>                     April 27-May 1, 2024<br/> <a href="#">Flathead High School</a><br/> <a href="#">Whitefish Partial</a></p>                                        | <p><b>\$561.00</b></p> <p>FCA-SNA (6:25am-3:14pm)<br/>                     SNA-FCA (1pm-11:56pm)</p>                       |
| <p><b>HELENA   25 Seats</b></p> <p>United/Alaska<br/>                     April 27-May 1, 2024<br/> <a href="#">Helena High School</a><br/> <a href="#">Capital High School</a></p>                                             | <p><b>\$669.00</b></p> <p>HLN-SNA (7:00am-3:13pm)   United<br/>                     SNA-HLN (7:00am-3:28pm)   Alaska</p>   |
| <p><b>GREAT FALLS   30 Seats</b></p> <p>United/Alaska<br/>                     April 27-May 1, 2024<br/> <a href="#">Belt High School</a><br/> <a href="#">Great Falls High School</a><br/> <a href="#">CMR High School</a></p> | <p><b>\$690.73</b></p> <p>GTF-SNA (7:00am-3:13pm)   United<br/>                     SNA-GTF (7:00am-3:35pm)   Alaska</p>   |
| <p><b>MISSOULA   18 Seats</b></p> <p>Alaska Airlines<br/>                     April 25-May 1, 2024<br/> <a href="#">Big Sky High School</a><br/> <a href="#">Stevensville</a><br/> <a href="#">Polson</a></p>                   | <p><b>\$641.60</b></p> <p>MSO-SNA (10:45am-3:45pm)   United<br/>                     SNA-MSO (4:45pm-11:37pm)   Alaska</p> |
| <p><b>BOZEMAN   75 Seats</b></p> <p>Southwest Airlines<br/>                     April 27-May 1, 2024<br/> <a href="#">Bozeman High School</a><br/> <a href="#">Gallatin High School</a></p>                                     | <p><b>\$505.43</b></p> <p>BZN-SNA (6:25am-11:00am)<br/>                     SNA-BZN (3:25pm-9:35pm)</p>                    |

**\*\*Airport Transportation Includes Round-Trip Airport Transportation**

## ATTENDANCE

**Bump-Up Policy:** Students may only attend ICDC in one single competitive event or academy. Montana DECA will publish a list of top (8) places in each competitive event. In the event that teams or participants elect to not attend or advance to ICDC, such spot will be offered to the next placement. For team competitive events, substitutions may be made for partners, but at least (1) original team member must remain.

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| <p><b>Top (3)</b></p>                                                                                                   | <p><b>Principles of Business Administration Events</b></p> <ul style="list-style-type: none"> <li>• Principles of Business Management &amp; Administration   <b>PBM</b></li> <li>• Principles of Finance   <b>PFN</b></li> <li>• Principles of Hospitality &amp; Tourism   <b>PHT</b></li> <li>• Principles of Marketing   <b>PMK</b></li> </ul> <p><b>Team Decision Making Events</b></p> <ul style="list-style-type: none"> <li>• Business Law &amp; Ethics Team Decision   <b>BLTDM</b></li> <li>• Buying &amp; Merchandising Team Decision   <b>BTDM</b></li> <li>• Entrepreneurship Team Decision   <b>ETDM</b></li> <li>• Financial Services Team Decision   <b>FTDM</b></li> <li>• Hospitality Services Team Decision   <b>HTDM</b></li> <li>• Marketing Management Team Decision   <b>MTDM</b></li> <li>• Sports &amp; Entertainment Team Decision   <b>STDM</b></li> <li>• Travel &amp; Tourism Team Decision   <b>TTDM</b></li> </ul> <p><b>Individual Series Events</b></p> <ul style="list-style-type: none"> <li>• Accounting Applications Series   <b>ACT</b></li> <li>• Apparel &amp; Accessories Marketing Series   <b>AAM</b></li> <li>• Automotive Services Marketing Series   <b>ASM</b></li> <li>• Business Finance Series   <b>BFS</b></li> <li>• Business Services Marketing   <b>BSM</b></li> <li>• Entrepreneurship Series   <b>ENT</b></li> <li>• Food Marketing Series   <b>FMS</b></li> <li>• Hotel &amp; Lodging Management   <b>HLM</b></li> <li>• Human Resources Management   <b>HRM</b></li> <li>• Marketing Communications Series   <b>MCS</b></li> <li>• Quick Serve Restaurant Management Series   <b>QSRM</b></li> <li>• Restaurant and Food Services Management Series   <b>RFSM</b></li> <li>• Retail Merchandising   <b>RMS</b></li> <li>• Sports &amp; Entertainment Marketing Series   <b>SEM</b></li> </ul> <p><b>Personal Financial Literacy</b></p> <ul style="list-style-type: none"> <li>• Personal Financial Literacy   <b>PFL</b></li> </ul> |
| <p><b>Top (2)</b></p>                                                                                                   | <p><b>Business Operations Research</b></p> <ul style="list-style-type: none"> <li>• Business Services Operations Research   <b>BOR</b></li> <li>• Buying &amp; Merchandising Operations Research   <b>BMOR</b></li> <li>• Finance Operations Research   <b>FOR</b></li> <li>• Hospitality &amp; Tourism Operations Research   <b>HTOR</b></li> <li>• Sports &amp; Entertainment Operations Research   <b>SEOR</b></li> </ul> <p><b>Project Management</b></p> <ul style="list-style-type: none"> <li>• Business Solutions Project   <b>PMBS</b></li> <li>• Career Development Project   <b>PMCD</b></li> <li>• Community Awareness Project   <b>PMCA</b></li> <li>• Community Giving Project   <b>PMCG</b></li> <li>• Financial Literacy Project   <b>PMFL</b></li> <li>• Sales Project   <b>PMSP</b></li> </ul> <p><b>Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>• Innovation Plan   <b>EIP</b></li> <li>• Start-Up Business Plan   <b>ESB</b></li> <li>• Independent Business Plan   <b>EIB</b></li> <li>• International Business Plan   <b>IBP</b></li> <li>• Business Growth Plan   <b>EBG</b></li> <li>• Franchise Business Plan   <b>EFB</b></li> </ul> <p><b>Integrated Marketing Campaign</b></p> <ul style="list-style-type: none"> <li>• Integrated Marketing Campaign – Event   <b>IMCE</b></li> <li>• Integrated Marketing Campaign – Product   <b>IMCP</b></li> <li>• Integrated Marketing Campaign – Service   <b>IMCS</b></li> </ul> <p><b>Professional Selling &amp; Consulting</b></p> <ul style="list-style-type: none"> <li>• Financial Consulting   <b>FCE</b></li> <li>• Hospitality &amp; Tourism Professional Selling   <b>HTPS</b></li> <li>• Professional Selling   <b>PSE</b></li> </ul>                                                                                                                                                                                                                                                      |
| <p><b>Thrive Academy</b><br/>Based on award of Thrive Status, as achieved in DECA Chapter and Membership Campaigns.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

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| <p><b>Leadership Academy</b><br/><i>Leadership Academies are open to all chapters, on a first-come, first-serve basis.</i></p> | <p>(10) IGNITE<br/>(5) ELEVATE<br/>(4) ASPIRE</p>                                                       |
| <p><b>Voting Delegate</b></p>                                                                                                  | <p>3</p>                                                                                                |
| <p><b>Special Permission</b></p>                                                                                               | <p>5 <i>*At discretion of State Director</i></p>                                                        |
| <p><b>SBE Academy</b></p>                                                                                                      | <p>Based on Award of Gold Certification.<br/><a href="http://www.deca.org/sbe">www.deca.org/sbe</a></p> |