

COMPETITIVE EVENT WORKSHEET

MTDECA.ORG

STUDENT NAME _____

T-SHIRT SIZE _____

EMAIL _____

PHONE _____

COMPETITORS MAY CHOOSE UP TO **ONE EVENT PER BLOCK**, AND COMPETE IN **UP TO THREE (3) EVENTS TOTAL**

CHAPTER ADVISORS MAY BE MORE RESTRICTIVE

(MARKETING) (MANAGEMENT) (HOSPITALITY & TOURISM) (ENTREPRENEURSHIP) (FINANCE)

BLOCK #1	
BUSINESS OPERATIONS RESEARCH EVENTS (1-3 PERSON TEAM)	
BUSINESS SERVICES OPERATIONS *	BOR
BUYING & MERCHANDISING OPERATIONS *	BMOR
FINANCE OPERATIONS *	FOR
HOSPITALITY & TOURISM OPERATIONS *	HTOR
SPORTS & ENTERTAINMENT MARKETING OPERATIONS *	SEOR
ENTREPRENEURSHIP EVENTS (1-3 PERSON TEAM)	
INNOVATION PLAN *	EIP
START-UP BUSINESS PLAN *	ESB
FRANCHISE BUSINESS PLAN *	EFB
INDEPENDENT BUSINESS PLAN *	EIB
BUSINESS GROWTH PLAN *	EBG
INTERNATIONAL BUSINESS PLAN *	IBP

BLOCK #3	
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)	
HOSPITALITY SERVICES	HTDM
SPORTS & ENTERTAINMENT MARKETING	STDM
TRAVEL & TOURISM MARKETING	TTDM
INDIVIDUAL SERIES	
AUTOMOTIVE SERVICES MARKETING	ASM
BUSINESS SERVICES MARKETING	BSM
FOOD MARKETING	FMS
PROFESSIONAL SELLING EVENTS	
FINANCIAL CONSULTING	FCE
HOSPITALITY & TOURISM PROFESSIONAL SELLING	HTPS
PROFESSIONAL SELLING	PSE

BLOCK #2	
INTEGRATED MARKETING CAMPAIGN EVENTS (1-3 PERSON TEAM)	
INTEGRATED MARKETING CAMPAIGN - EVENT *	IMCE
INTEGRATED MARKETING CAMPAIGN - PRODUCT *	IMCP
INTEGRATED MARKETING CAMPAIGN - SERVICE *	IMCS
PROJECT MANAGEMENT EVENTS	
COMMUNITY GIVING PROJECT *	PMCG
BUSINESS SOLUTIONS PROJECT *	PMBS
CAREER DEVELOPMENT PROJECT *	PMCD
FINANCIAL LITERACY PROJECT *	PMFL
SALES PROJECT *	PMSP
COMMUNITY AWARENESS PROJECT *	PMCA
PRINCIPLES EVENTS (FIRST YEAR COMPETITORS ONLY)	
PRINCIPLES OF BUSINESS MANAGEMENT & ADMINISTRATION	PBM
PRINCIPLES OF FINANCE	PFN
PRINCIPLES OF HOSPITALITY & TOURISM	PHT
PRINCIPLES OF MARKETING	PMK

BLOCK #4	
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)	
BUYING & MERCHANDISING	BTDM
FINANCIAL SERVICES	FTDM
MARKETING MANAGEMENT	MTDM
INDIVIDUAL SERIES	
ACCOUNTING APPLICATIONS	ACT
APPAREL & ACCESSORIES MARKETING	AAM
BUSINESS FINANCE	BFS
ENTREPRENEURSHIP	ENT
HOTEL & LODGING MANAGEMENT	HLM
QUICK SERVE RESTAURANT MANAGEMENT	QSRM
RETAIL MERCHANDISING	RMS

BLOCK #5	
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)	
BUSINESS LAW & ETHICS	BLTDM
ENTREPRENEURSHIP	ETDM
INDIVIDUAL SERIES	
HUMAN RESOURCES MANAGEMENT	HRM
MARKETING COMMUNICATIONS	MCS
RESTAURANT FOOD SERVICES MANAGEMENT	RFSM
SPORTS & ENTERTAINMENT MARKETING	SEM
PERSONAL FINANCIAL LITERACY	PFL

*

THESE EVENTS REQUIRE AN **ADVANCE WRITTEN SUBMISSION**
 THE **TOP (8) WRITTEN ENTRIES** IN EACH EVENT WILL ADVANCE
 TO THE STATE CAREER DEVELOPMENT CONFERENCE

MY EVENTS	
EVENT	PARTNER(S) IF APPLICABLE:
1	
2	
3	

COMPETITIVE EVENTS

DECA's competitive events program directly supports members' skill development contributing to every member being college and career ready upon graduation from high school. DECA members can compete in a wide range of events. Use this flow chart to find your type of event and then determine your specific event on the reverse side of this flow chart.

