



Pick a Winning Event!

Hi, Natalie Krueger here, your VP of Communications! So let's get to chattin'. Today I will be sharing my advice and resources on what event to choose for the upcoming DECA year! When I joined DECA as a Freshmen I had no idea what event to choose! All of the events make it very overwhelming at first! I ended up picking a random two, and really wished I had a resource to tell me what event would suit me best. Well, there are resources!

Natalie Krueger
VP of Communications

1

Here are a few articles to get you started on your search:

<http://www.decadirect.org/November-2013/What-Event-Should-I-Compete-In/>

<http://www.decadirect.org/June-2014/5-Steps-to-Picking-the-Perfect-Competitive-Event-for-You/>

<http://www.decadirect.org/September-2015/Choosing-the-Right-DECA-Competitive-Event/>

I hope these articles helped you! This year posters will also be delivered to your school to better help you pick an event, so keep your eye out and ask your advisor about them!

2

If you are a freshmen you should definitely consider doing a Principles Event. These events are for first year DECA members only! That means there are far less competitors and you can easily find out the key things you need to know for your event.

Here is the list of principal events:

Principles of Business Management and Administration

Principles of Finance

Principles of Hospitality and Tourism

Principles of Marketing

If any of these strike your interest, try downloading a sample event. Go to deca.org and select "High School" then "Competitive Events".

3

If you are afraid of doing an event that is prepared in 30 minutes or less, try a Written Event! My sophomore year I decided I wanted to try a Written Event. I ended up picking the 30 page (limit) Community Service Project. It was my favorite event that I have done in DECA so far. Why? Because I could create my own project and actually apply it in my community. Plus, you get to have it all done before you reach Great Falls for CDC. You present the day you get to State and it's over with! The following year (junior year), I created a 5 page Innovation Project with two of my good friends. It was tons of fun getting together and creating something we are all very proud of. Both times I have done a written event I have taken home gold! If you love to write and create, I believe written events are perfect for you.

4

My other advice for picking an event is to know if you work better alone or with a partner. You also need to know who you work well with. I am a very creative person so I like to work with people that are very realistic and can help me see if my ideas are actually doable. I also really like working alone! Doing well all by yourself is very rewarding and allows you to take full responsibility and charge of all of your proposals and ideas.

Whatever event you may choose take the event head on and prepare yourself for a great DECA year, a LEGENDARY one!