

MTDECA.ORG/SCDC

FORGE YOUR PATH

YOUR FUTURE ISN'T FOUND. ITS FORGED.

JANUARY 31-FEBRUARY 2, 2027
MISSOULA, MT | HILTON GARDEN INN



BUSINESS
MANAGEMENT +
ADMINISTRATION



ENTREPRENEURSHIP



FINANCE



HOSPITALITY +
TOURISM



MARKETING



PERSONAL
FINANCIAL
LITERACY

REGISTRATION GUIDE

DECA

MTDECA.ORG/SCDC



KEY DATES

All Current and Revised Information Can be Located at [MTDECA.ORG](https://mtdeca.org).

Advisors and Attendees should familiarize themselves with the key dates and deadlines and policies below:

NOVEMBER

15 Initial Membership Dues Deadline
mtdeca.org/scdc

24 Early Bird Registration Due
mtdeca.org/scdc
\$150/Attendee (Student, Advisor, Chaperone)
Chapter registration and housing must be entered and submitted for early bird registration rate. Registration and housing are non-refundable upon submission and cannot be edited upon submission

DECEMBER

1 Chapter Campaign Incentive Deadline
Membership Thrive = (4) SCDC Registrations Waived
Chapter Campaign Thrive = (1) Complimentary Quad Room at SCDC

18 State Conference Registration Due @ 5pm MST
mtdeca.org/scdc
\$170/Attendee (Student, Advisor, Chaperone)
Registration and housing are non-refundable upon submission and cannot be edited.

JANUARY

8 SCDC Invoice Payments Due to MT DECA
PO BOX 11893 Bozeman, MT 59719
\$35/Day Late Fee for Payments Postmarked After Deadline

4-8 Written Project Submission & Online Testing Open
mtdeca.org/scdc

11-15 Online Testing Open
mtdeca.org/scdc

FEBRUARY

1.31-2.2 State Career Development Conference
Missoula, MT | Hilton Garden Inn

4 Initial Bump-Ups Due to Google Sheets by 5pm
mtdeca.org/scdc

5 Final Bump-Ups Due to Google Sheets by 8pm
mtdeca.org/scdc

9 ICDC Registration Spreadsheet Due @ 5pm
mtdeca.org/scdc

HOUSING POLICY

Hotels for Montana DECA's State Career Development Conference (SCDC) are assigned to chapters through the Housing Request Survey and the Chapters hotel lottery ranking. The lottery determines the rank of each chapter within the group of (4). Housing is determined by rotating the chapters in these groups.

The deadline for chapters to submit their hotel preference, as well as the total number of rooms requested is November 12, 2025. If a chapters housing request has not been submitted, they will forfeit their lottery standing. Each attendee must be a registered guest each night of the conference in his or her assigned hotel.

Due to the limited number of quads, two-bedded rooms will be used first as quad occupancy, then as twin. A King room with a pullout sofa may be considered a room with two beds.

Chapter must submit their housing preference no later than September 30th 2026 to be considered in the lottery. Housing Assignments will be released no later than November 15, 2025.

Limited transportation routes will be provided for the Homewood Suites, Towne Place Suites, and Courtyard Marriott. The Holiday Inn Express is considered walkable. Montana DECA reserves the right to optimize and fill our housing block(s), adhering best to the chapters lottery ranking.

HOUSING LOTTERY

Group	Chapter	Rank In Group	Overall Rank
1	Glacier	2	2
	Great Falls	1	1
	Polson	3	3
2	Gallatin	1	4
	Helena	4	7
	Whitefish	3	6
	Capital	2	5
3	Flathead	2	9
	CM Russell	3	10
	Belt	1	8
4	Bozeman	4	14
	Big Sky	3	13
	Stevensville	1	11
	Skyview	2	12

REGISTRATION INFORMATION

State Career Development Conference

January 31 - February 2, 2027 ▪ Hilton Garden Inn Missoula, MT

Deadline: December 18, 2026 | 5pm MST

Registration for Montana DECA's State Career Development Conference is submitted through the online registration system, DLG. To complete registration, please enter your participants into DLG, and verify submission. To qualify for the discounted chaperone rate, the chaperone must volunteer/be listed as an "on-call" competitive events judge or proctor. The Advisor registration rate applies to advisors who have paid annual DECA membership dues.

REGISTRATION

\$170 per attendee
REGULAR RATE
\$150 per attendee
EARLY BIRD RATE

- Conference sessions
- Conference materials
- Conference t-shirt
- DECA After Dark Activity

MEALS INCLUDED:

- **Sunday Dinner**
- **Monday Breakfast**
- **Tuesday Breakfast**

**Monday Lunch and Monday Dinner are on your own. There are many restaurants within walking distance. Attendees are also encouraged to use conference transportation to access the Southgate Mall.

Registration and Housing are Non-Refundable Upon Submission. Additionally, the following drop fee schedule will apply for cancellations and no-shows.

- **\$30 Per Event** After December 18, 2026 but before January 11, 2027
- **\$40 Per Event** After January 11, 2027 but before January 22, 2027
- **\$50 Per Event** After January 22, 2027

REGISTRATION PROCEDURE

Registration for this conference will take place online at mtdeca.org/scdc.

All student attendees must be on a submitted and paid DECA Inc. roster to register. **All conference and hotel registration will take place on the online registration platform.**

For the online registration process, collect the following information from each attendee:

- Name
- T-Shirt Size
- Competitive Event(s)

CONFIRMATION:

If you have not received a registration confirmation email from Montana DECA within two days after submitting your online registration, please call John Stiles at (406) 209-4490.

CHANGES & SUBSTITUTIONS:

Changes and substitutions are not allowed after submission of registration. Only competitive event drops will be permitted, and subject to the MT DECA Drop and No-Show Policy.

CHAPERONES/ SPOUSES

A minimum of one advisor for every ten student-delegates or portion of ten student-delegates is required for registration. It is the advisors responsibility to see that your chapter adheres to this ratio. This ratio will be strictly enforced by Montana DECA. Chaperones and spouses must pay the registration fee and be listed on the registration form.

REQUIRED PERMISSION FORMS

All attending students must complete the annual permission form packet, available at mtdeca.org/scdc.

PAYMENT METHODS

All housing and registration payments are remitted to Montana DECA.

Payment must be postmarked by January 8th. Late payments will incur a \$35/day late fee.

Registration and housing is non-refundable once submitted.

HOUSING

Deadline: December 18, 2026

Rooms are subject to availability within our block.

Once the room block is full, room rates may increase. Montana DECA will book, manage, and coordinate the entire room block.

NIGHTLY RATE

\$189.00 Quad
\$179.00 King

Rates Include All Applicable Taxes & Fees. Quad Rooms may sleep up to four participants. King Rooms may sleep up to two participants. Staybridge 2-Bedroom Suites may sleep up to 8 Guests.

HILTON GARDEN INN | 81 Quad, 65 King

TOWNE PLACE SUITES* | 20 Quad, 10 King w/Pullout Sofa

HOMEWOOD SUITES* | 10 Quad, 30 King w/Pullout Sofa

COURTYARD | 41 Quad, 9 King w/Pullout Sofa

STAYBRIDGE SUITES** | 30 Quad, 12 King w/Pullout Sofa, 8 2-Bedroom

HOLIDAY INN EXPRESS* | 25 Quad, 10 King w/Pullout Sofa

** Complimentary On-Site Breakfast*

*** Complimentary On-Site Breakfast + Complimentary Monday Dinner*



AGENDA AT-A-GLANCE

Montana DECA has the State Career Development Conference waiting for you with dynamic and engaging general sessions, leadership workshops, exhibits, and enhanced tours/activities. The Montana DECA State Career Development Conference will take place at the Hilton Garden Inn | Missoula, MT. We can't wait to welcome you to Missoula for the 77th Annual State Career Development Conference.

SUNDAY JANUARY 31

12:00 PM	Registration Open
1:00 PM - 4:00 PM	Block #1 & Block #2 Competitions
1:00 PM - 4:00 PM	Shuttle to Southgate Mall
4:30 PM - 6:30 PM	Conference Exhibits Preliminary Shark Tank Competitions
7:00 PM - 9:00 PM	Opening Session Dinner Served with Session Presenting Whitney Lusk & Michael Kent
10:30 PM	Curfew

MONDAY FEBRUARY 1

7:00 AM	Advisors Meeting
7:30 AM - 9:00 AM	Breakfast Buffet Open
8:30 AM - 12:30 PM 1:00 PM - 5:00 PM	Block #3 Competitions Block #4 Competitions
3:00 PM - 6:30 PM	Bus Shuttle to Southgate Mall
9:00 AM - 11:00 AM 1:00 PM - 3:00 PM	Leadership Learning Labs Rotate Every 30 Minutes
7:00 PM - 8:30 PM	Achievement Awards Session Presenting Brian Imbus
8:30 PM - 11:00 PM	DECA After Dark Arcade Night, Activities, Line Dancing
11:30 PM	Curfew

TUESDAY FEBRUARY 2

7:00 AM - 9:00 AM	Breakfast Buffet Open
8:30 AM - 11:00 AM	Finalist Competitions
NOON - 1:00 PM	Grand Awards Session

MONTANA DECA CAREER DEVELOPMENT CONFERENCE



KEYNOTE ENTERTAINMENT

Feel the energy as DECA members come together for energetic, educational general sessions filled with dazzling lights, upbeat live music and a powerful message.



MICHAEL KENT
OPENING SESSION

A resident of Columbus, Ohio, Comedian and Magician Michael Kent gives the ancient art of magic a facelift with an irreverent and often satirical comedic spin. Michael spent his younger years learning magic to make friends and meet girls. After graduating from college, it became his job. Michael studied Communication, Linguistics and Theater at The Ohio State University and has studied at the world-famous Second City comedy theater in Chicago. He has performed for audiences all over the globe from Hollywood to US Troops serving overseas in 13 different countries. He's been seen in hundreds of colleges all over the country in as many as 40 states in a single year.



BRIAN IMBUS
ACHIEVEMENT AWARDS SESSION

Brian Imbus is an award winning entertainer that has become one of the most requested Hypnotists in the United States. He has performed for thousands of Colleges, Professional Organizations, and High Profile Events for over 20 years. Brian's high-energy performance will take the audience through a journey of imagination as Hypnotized volunteers will become the true stars of the show!



WHITNEY LUSK
OSCAR NIGHT HEADLINER

Whitney Lusk, born and raised in Spanish Fork, Utah has always had a love for country music. Growing up listening to The Chicks, Martina McBride, The Eagles, Miranda Lambert, and really anything 90's, she found a deep love for singing and storytelling. Whitney has shared the stage with artists including Ella Langley, Sawyer Brown, Russell Dickerson, Josh Turner, Maddie & Tae, Billy Currington, Aaron Watson, Granger Smith, Rachel Platten, and more. Performing on stages since the age of 13 has helped Whitney strengthen her ability to capture an audience with her powerful vocals and energetic, fun stage presence. In Whitney's 2024 released EP, Good As It Gets, fans are able to hear her genuine care for her craft and see her desire to add a more positive outlook to country music. With her relatable songwriting, energetic and positive stage presence, and powerhouse vocals, she and her band are bound to bring a good time to any crowd.



COMPETITIVE EVENT UPDATES

1. The Competitive Event exam will be conducted online, and will be open for registered attendees to complete January 4-8, 2027 and January 11-15, 2027. Additional proctoring instructions and credentials will be sent by November 1st to Chapter Advisors. **Make-up exam windows will not be offered.**
2. Written Projects will be submitted via the online registration portal. The upload window is **January 4-8, 2027**. Upload instructions are available at mtdeca.org/scdc
3. The Marketing Cluster Exam will be administered for all events requiring an exam. Exams will not be required for events not requiring an exam (Prepared Events).

CONFERENCE UPDATES

1. The Opening Session will feature an oscar style buffet meal. Breakfasts will remain buffet style, with ample seating available. The Opening Session will be a formal "Oscar Style" event. Attendees are encouraged to wear Black-Tie attire. Minimum dress code standard is Business Professional.
2. The DECA Auction will be a series of pop-up auctions, that will be released through the Goosechase App.
3. The Spirit Award will be tracked and awarded through the GooseChase App.
4. Conference Workshops and Exhibits will be enhanced and expanded.
5. Permission Forms have been updated to reflect drop fee schedules.
6. We will continue to provide conference head-shot photos. A schedule will be provided.

GENERAL UPDATES

1. **CHAPTER CAMPAIGNS:** The use of Adobe Express as part of the chapter campaigns submissions is required. For the promotional campaign, Adobe Express must be used for one outreach activity. For the community service campaign, Adobe Express must be used for the form of publicity or promotion. Adobe Express for Education is available to all DECA chapters.
2. **SBE:** A non-refundable \$25 application fee is required for each submission to the School-based Enterprise Certification Program. Following online submission, an invoice will be automatically generated and emailed to the chapter advisor. Payment must be received to complete the Gold Certification or Gold Re-certification process.

STUDENT NAME _____ **T-SHIRT SIZE** _____

EMAIL _____ **PHONE** _____

COMPETITORS MAY CHOOSE UP TO ONE EVENT PER TIME BLOCK, AND COMPETE IN UP TO THREE (3) EVENTS.
CHAPTER ADVISORS MAY BE MORE RESTRICTIVE
*IF COMPETING IN THREE EVENTS, AT LEAST (1) ONE MUST BE AN INDIVIDUAL SERIES, PRINCIPLES, PROFESSIONAL SELLING OR PREPARED EVENT
 (MARKETING) (MANAGEMENT) (HOSPITALITY & TOURISM) (ENTREPRENEURSHIP) (FINANCE)*
BLOCK #1
BUSINESS OPERATIONS RESEARCH EVENTS (1-3 PERSON TEAM)

BUSINESS SERVICES OPERATIONS *No Exam	BOR
BUYING & MERCHANDISING OPERATIONS *No Exam	BMOR
FINANCE OPERATIONS *No Exam	FOR
HOSPITALITY & TOURISM OPERATIONS *No Exam	HTOR
SPORTS & ENTERTAINMENT MARKETING OPERATIONS *No Exam	SEOR

ENTREPRENEURSHIP EVENTS (1-3 PERSON TEAM)

INNOVATION PLAN *No Exam	EIP
START-UP BUSINESS PLAN *No Exam	ESB
FRANCHISE BUSINESS PLAN *No Exam	EFB
INDEPENDENT BUSINESS PLAN *No Exam	EIB
BUSINESS GROWTH PLAN *No Exam	EBG
INTERNATIONAL BUSINESS PLAN *No Exam	IBP

TEAM DECISION MAKING EVENTS (2 PERSON TEAM)

BUYING & MERCHANDISING	BTDM
FINANCIAL SERVICES	FTDM

INDIVIDUAL SERIES

HUMAN RESOURCES MANAGEMENT	HRM
MARKETING COMMUNICATIONS	MCS

BLOCK #2
INTEGRATED MARKETING CAMPAIGN EVENTS (1-3 PERSON TEAM)

INTEGRATED MARKETING CAMPAIGN - EVENT	IMCE
INTEGRATED MARKETING CAMPAIGN - PRODUCT	IMCP
INTEGRATED MARKETING CAMPAIGN - SERVICE	IMCS

PROJECT MANAGEMENT EVENTS

COMMUNITY GIVING PROJECT *No Exam	PMCG
BUSINESS SOLUTIONS PROJECT *No Exam	PMBS
CAREER DEVELOPMENT PROJECT *No Exam	PMCD
FINANCIAL LITERACY PROJECT *No Exam	PMFL
SALES PROJECT *No Exam	PMSP
COMMUNITY AWARENESS PROJECT *No Exam	PMCA

INDIVIDUAL SERIES

ACCOUNTING APPLICATIONS	ACT
APPAREL & ACCESSORIES MARKETING	AAM
QUICK SERVE RESTAURANT MANAGEMENT	QSRM

TEAM DECISION MAKING EVENTS (2 PERSON TEAM)

ENTREPRENEURSHIP	ETDM
TRAVEL & TOURISM MARKETING	TTDM

BLOCK #3
TEAM DECISION MAKING EVENTS (2 PERSON TEAM)

HOSPITALITY SERVICES	HTDM
SPORTS & ENTERTAINMENT MARKETING	STDM
MARKETING MANAGEMENT	MTDM
BUSINESS LAW & ETHICS	BLTDM

INDIVIDUAL SERIES

FOOD MARKETING	FMS
BUSINESS FINANCE	BFS
ENTREPRENEURSHIP	ENT
HOTEL & LODGING MANAGEMENT	HLM

PRINCIPLES EVENTS | FIRST YEAR COMPETITORS ONLY

PRINCIPLES OF BUSINESS MANAGEMENT & ADMINISTRATION	PBM
PRINCIPLES OF FINANCE	PFN
PRINCIPLES OF HOSPITALITY & TOURISM	PHT

BLOCK #4
INDIVIDUAL SERIES

RETAIL MERCHANDISING	RMS
RESTAURANT FOOD SERVICES MANAGEMENT	RFSM
SPORTS & ENTERTAINMENT MARKETING	SEM
PERSONAL FINANCIAL LITERACY	PFL
AUTOMOTIVE SERVICES MARKETING	ASM
BUSINESS SERVICES MARKETING	BSM

PRINCIPLES EVENTS | FIRST YEAR COMPETITORS ONLY

PRINCIPLES OF MARKETING	PMK
PRINCIPLES OF ENTREPRENEURSHIP	PEN

PROFESSIONAL SELLING EVENTS

FINANCIAL CONSULTING	FCE
HOSPITALITY & TOURISM PROFESSIONAL SELLING	HTPS
PROFESSIONAL SELLING	PSE

MY EVENTS

	EVENT	PARTNER(S) IF APPLICABLE:
1		
2		
3		





RECOGNITION & AWARDS

Montana DECA recognizes our members and competitors in the following ways:

FINALIST MEDALLION:

During the achievement awards session on Monday night, competition finalists will be recognized with a finalist medallion, signifying a top eight finish in the state of Montana.

ICDC QUALIFICATION TROPHY:

During Grand Awards, all event finalists are called to the stage for recognition. International Career Development Qualifiers are recognized with a Montana DECA medallions, signifying their State Victory!

EMERGING DIAMOND:

The Montana DECA Emerging Diamond Awards recognize outstanding chapter leaders and members for their service, impact and dedication to their local chapter programs.

MEMBER OF THE YEAR:

The Member of the Year Award recognizes exceptional service and dedication to the Montana DECA program on the Local Chapter Level.

THRIVE LEVEL RECOGNITION & SBE:

Local DECA Chapters are recognized for their School-Based Enterprise and Chapter Campaign Achievements throughout the year.



COMPETITIVE EVENT TOPICS

Business Operations Research Events

Participants collaborate with a local business or organization to research what drives customer loyalty and repeat engagement. Using the research findings, participants will develop a strategic plan to strengthen customer retention through loyalty programs, personalized experiences or relationship-building initiatives.

Financial Consulting

You will assume the role of a financial consultant meeting with a small-business owner in their late 50's who is beginning to think about retirement and succession planning. The client wants to explore options for selling, transferring, or winding down their business while maximizing financial security.

Hospitality + Tourism Professional Selling

You will assume the role of a sales representative for a tour wholesaler that designs immersive, experience-based group travel packages (culinary tours, cultural immersions, adventure itineraries). A local travel agency is looking to move away from traditional group bus tours and wants to modernize its offerings for younger travelers.

Professional Selling

You will assume the role of a sales representative for a company that offers an integrated platform combining AI-powered customer service tools and retail analytics. A regional retail chain owner has scheduled a meeting to learn how your solution can reduce response times, lower staffing costs, optimize inventory, and improve the overall customer experience both in-store and online. Your goal is to explain how your platform can help the business operate more efficiently while increasing customer satisfaction and sales.

COMPETITIVE EVENT UPDATES

After a three-year project, the evaluation forms for all competitive events in DECA's Competitive Events Program have been updated. As a result, outlines for Prepared Events have also been updated.

- **New Evaluation Levels** have been defined to provide more guidance to volunteer judges, and the exemplary score sets the standard. See pages 40-41 of the DECA Guide.
- **Career Competencies** are now being evaluated in place of 21st Century Skills to align with Advance CTE's Career Ready Practices.
- **Team Decision Making Event** case studies will only include five performance indicators.
- **Prepared Events** with a written entry are now weighted 50% for the written entry and 50% for the presentation.
- **Presentation Evaluation Forms** now include a standardized section on presentation technique.



CHAPTER INCENTIVES

Montana DECA is pleased to announce nearly \$1,000 in financial assistance to local chapters. To qualify for incentives, chapters must send the chapter leadership team to the Virtual Chapter Officer Training.

Whether you take advantage of one or three incentives, these are designed with your growth, and impact in mind.



DECA+

SEPTEMBER 30th DEADLINE
\$295 VALUE

Aligned to National Curriculum Standards and Career Clusters®, DECA+ offers case studies, exams and project exemplars to easily incorporate into classroom instruction and help DECA members learn industry-validated knowledge and skills standards. These learning standards are current, relevant and aligned to what business says is important for success in the workplace.

Help your members prepare for competition, with sample case-studies, exams, and career development resources for marketing, finance, hospitality, management, entrepreneurship and personal financial literacy.

Get a complimentary subscription when you:
If Chapters 2025-2026 Membership Was 100-
Grow Your Student Membership by 20

-----or-----

If Chapters 2025-2026 Membership Was 100+
5% Growth in Student Membership.



MEMBERSHIP THRIVE

DECEMBER 1st DEADLINE
\$600 VALUE

When your chapter achieves Membership Thrive, you will enjoy (2) attendee spots to the DECA International Career Development Conference in the Thrive Academy, and also receive (4) complimentary State Conference Registration Fees.



CHAPTER CAMPAIGNS

DECEMBER 1st DEADLINE
\$378 VALUE

When your chapter achieves Chapter Campaign Thrive status, you will enjoy (2) attendee spots to the DECA International Career Development Conference in the Thrive Academy, and also receive a complimentary quad hotel room at the State Career Development Conference.

DECA CALENDAR OF EVENTS

2026-2027

JULY

- 6-9 DECA AP Business with Personal Finance
AP Summer Institute
University of North Carolina at Charlotte
- 15-16 Advisor Professional Learning Virtual Conference
Virtual | deca.org/advisor-virtual-conference
- 25-28 Adobe x DECA Luminary Program
San Francisco, CA

SEPTEMBER

- 13-14 Montana DECA Annual Business Meeting
Helena, MT | DELTA Colonial Hotel
- 14 Chapter Officer Leadership Training | 8:30am-12:30pm
Virtual - Zoom
- 15 District-Level Instructional Areas Announced
decadirect.org
- 28-10.2 School-based Enterprise Week
deca.org/sbeweek
- 30 DECA+ Activate Your Chapter Inventive Deadline
If 2025-2026 Membership was 100+ = Increase Student Members by 5%
If 2025-2026 Membership was 100- = Increase Student Members by 20
- 30 2027 SCDC Housing Request Due @ 5pm MST
mtdeca.org/scdc

OCTOBER

- 1 State Conference Registration Site Opens
mtdeca.org/scdc
- TBA DECA AMPED Advisor Professional Learning Conference
TBA | deca.org/amped
- 15 The Ultimate DECA Power Trip Registration Due
deca.org/power

NOVEMBER

#DECAMONTH

- 15 Initial Membership Dues Deadline
deca.org/register
- 16-22 Global Entrepreneurship Week
genglobal.org/gew
- 20-22 The Ultimate DECA Power Trip
Louisville, KY | deca.org/power
- 24 Early Bird SCDC Registration Due
mtdeca.org/scdc | \$150 per Attendee
Chapter registration and housing must be entered and submitted for early bird registration. Registration and housing is non-refundable upon submission. Events may not be edited upon submission.

DECEMBER

- 1 DECA Chapter Campaigns + Membership Campaign Due
deca.org/campaigns
- 1 School-based Enterprise Certification Opens
deca.org/sbe
- 2 Sports + Entertainment Marketing Conference
Registration Due
deca.org/sem
- 2-5 ACTE Career Tech Vision
New Orleans, LA | careertechvision.com
- 18 State Conference Registration Due @ 5pm MST
mtdeca.org/scdc
Registration and Housing is non-refundable upon submission.

JANUARY

- 4-8 Written Project Submission Portal & Online Testing Open
mtdeca.org/scdc
- 8 SCDC Invoice Payment Due
\$35/Day Late Fee for Payment Postmarked After Deadline
- 11-15 Online Testing Open
mtdeca.org/scdc
- 11 Student Scholarship Applications Due
deca.org/scholarships
- 14 School-based Enterprise Certification Due
deca.org/sbe
- 20 Advisor Scholarship Applications Due
deca.org/advisorapplications
- 27-31 Sports + Entertainment Marketing Conference
Orlando, FL | deca.org/sem
- 31-2.2 State Career Development Conference
mtdeca.org/scdc
Missoula, MT | Hilton Garden Inn

FEBRUARY

#CTEMONTH

- 1 Emerging Leader Honor Award Applications Open
deca.org/honoraward
- 4 Initial Bump-Ups Due to Google Sheets
5pm MST
- 5 Final Bump-Ups Due to Google Sheets
8pm MST
- 9 ICDC Registration, Tours & Housing Due to Google Sheets
5om MST

MARCH

- 1 Advocacy Campaign Due
deca.org/campaigns
- 1 Executive Officer Candidate Applications Due
deca.org/officers
- 3 ICDC Invoices Payment Due
\$35/Day Late Fee for Payment Postmarked After Deadline
- 23 ICDC Blazer Order Deadline
shopdeca.org
- 23-30 ICDC-Qualifying Written Entry Submissions Open
deca.org/icdc
- 31 Emerging Leader Honor Award Nominations Due
deca.org/honoraward

APRIL

- 17-20 DECA International Career Development Conference
Anaheim, CA | deca.org/icdc

FUTURE CONFERENCE DATES/LOCATIONS

State Career Development Conference
January 30 - February 1, 2028 | Missoula, MT
February 4-6, 2029 | Missoula, MT
February 3-5, 2030 | Missoula, MT

International Career Development Conference
April 22-25, 2028 | Orlando, FL
April 21-24, 2029 | San Francisco, CA
April 27-30, 2030 | Anaheim, CA
April 26-29, 2031 | Orlando, FL

MONTANA DECA PROFESSIONALISM

DRESS CODE

Professional appearance is an important aspect of the overall preparation of DECA members for the business world. To that end, DECA supports a dress code for its career-based functions that exemplifies the highest standards of professionalism while being non-discriminatory between males and females.

The Montana DECA Board of Directors has developed the following official dress standards for the State Career Development Conference. Students, advisors and chaperones must follow the conference dress code.

Competitors must wear professional dress during interaction with judges and/or corporate partners. Professional dress should also be worn to all conference sessions including workshops and special meal functions.

WHEN APPEARING BEFORE JUDGES

FEMALES: Business suit or blazer with dress blouse and dress skirt or dress slacks or business dress; dress shoes.

MALES: Business suit or sport coat with dress slacks, collared dress shirt and necktie; dress shoes; dress socks.

The following are not allowed: denim, athletic shoes, sweatshirts, t-shirts, shorts, hats.

BUSINESS CASUAL ATTIRE

Casual slacks (e.g. Dockers), blouse or shirt, socks, casual shoes. Jeans, t-shirts and athletic shoes are not included in business casual attire.

CASUAL ATTIRE

Neat casual clothing is acceptable during free time and select Montana DECA tours/activities, or as otherwise authorized by the Chapter Advisor or Montana DECA Staff. Casual attire is not acceptable in front of judges, corporate partners, or event staff. Casual attire is not permitted in competition of judging areas.

UNACCEPTABLE ATTIRE

The following are unacceptable during any Montana DECA activities: skin-tight or revealing clothing, athletic clothing, swim-wear (unless swimming), and clothing with printing that is suggestive, obscene, or promotes illegal activities.

When judging adherence to the dress code, Montana DECA asks that advisors, teachers and chaperones use observation as the tool for assessing compliance. Montana DECA does not support or condone the touching of students or their clothing as a means of determining whether or not a student is following the dress code guidelines.

CODE OF CONDUCT

The Montana DECA Board of Directors requires each delegate attending the State Career Development Conference to read, agree to, and comply with the following standards:

1. The term "delegate" shall mean any DECA member, including advisors, attending conferences (high school, collegiate, alumni, professional).
2. There shall be no defacing of public property. Any damage to any property or furnishing in the hotel rooms or building must be paid for by the individual or chapter responsible.
3. Delegates must wear identification badges at all times.
4. Delegates shall refrain from using inappropriate or profane language at all times.
5. Delegates shall refrain from written, verbal, physical or electronic activities that may lead to harassment, hazing, bullying or damaging property.
6. The use of any harassment against anyone on the basis of race, color, creed, national origin, ancestry, age, gender, sexual orientation or disability is prohibited.
7. Delegates shall respect the rights and safety of other hotel guests.
8. Delegates shall not possess alcoholic beverages, narcotics or weapons in any form at any time under any circumstances.
9. Delegates shall refrain from gambling—playing cards, dice or games of chance for money or other things of value.
10. Use of tobacco products and electronic cigarettes by delegates is prohibited at all DECA functions.
11. Delegates must adhere to the dress code at all times.
12. Delegates must not dress or behave in a manner that can be interpreted as sexually explicit.
13. Students shall keep their adult advisors informed of their activities and whereabouts at all times.
14. No delegate shall leave the hotel (except for authorized events) unless permission has been received from chapter and chartered association advisors.
15. Delegates should be prompt and prepared for all activities.
16. Delegates should be financially prepared for all activities.
17. Delegates are required to attend all sessions and activities assigned including workshops, competitive events, committee meetings, etc., for which they are registered unless engaged in some specific assignment scheduled at the same time.
18. Delegates will spend nights at their assigned hotel and in their assigned room. No guests allowed in sleeping rooms, regardless of gender.
19. Curfew will be enforced. Curfew means the delegate will be in his/her assigned room.
20. Chartered associations will be responsible for delegates' conduct.
21. Tasteful casual wear will be accepted during specific social functions as designated during orientation.
22. Delegates ignoring or violating any of the above rules will subject their entire delegation to being unseated and their candidates or competitive events participants to being disqualified. Individual delegates may be sent home immediately at their own expense.

Student Signature

Parent/Guardian Signature

Date

MEDICAL RELEASE

The purpose of this form is to authorize the provision of emergency treatment for chapter members in the unlikely event that they become ill or injured while traveling with their advisor. It is imperative the following information be furnished so that the member will be cared for properly in the event of an emergency.

The authorization does not cover major surgery unless the medical opinions of two licensed physicians or dentists, concurring in the necessity for such surgery, are obtained prior to the performance of such surgery.

I _____ of _____
(Parent Name) (Address)(City)(State, Zip)

hereby give my consent for: (1) the administration of any emergency treatment deemed necessary by a licensed physician or dentist, (2) the transfer to any hospital reasonably accessible, and (3) consent to release the medical information provided.

(Member Signature) Date ____ / ____ / ____
(Month) (Day) (Year)

(Parent/Guardian Signature) Date ____ / ____ / ____
(Month) (Day) (Year)

The following information is needed by any hospital or practitioner not having access to the member's medical history:

Does the member have:

ANY ITEMS MARKED "YES" SHOULD BE EXPLAINED BELOW

Any food allergies

- | | | |
|--------------------------|-----------|----------|
| a. FOOD | YES _____ | NO _____ |
| b. MEDICATION | YES _____ | NO _____ |
| c. OTHER (Insect, etc..) | YES _____ | NO _____ |

Any health problems or physical disabilities YES _____ NO _____

Any respiratory problems YES _____ NO _____

Any diabetes YES _____ NO _____

Any epilepsy YES _____ NO _____

Any chronic disease YES _____ NO _____

Any emotional or physical problems YES _____ NO _____

Any medication being taken at present YES _____ NO _____

Any Glasses: YES/NO

Contact Lenses: YES/NO

Hearing Devices: YES/NO

Date of Last Tetanus Booster: ____ / ____ / ____
(Month) (Day) (Year)

Does member have all required immunization shots? _____ YES _____ NO



ATTENDANCE

This is to certify that _____ has my permission to attend the **Montana DECA State Career Development Conference** in Missoula, MT. I also do hereby on behalf of him/her absorb and release the school officials, the DECA Chapter Advisor(s), as well as Montana DECA Staff, Agents and Volunteers from any claims for personal injuries or illness which might be sustained while he/she is en route to and from or during the Montana DECA sponsored activity.

EMERGENCY

Any medical exceptions or modifications to the Montana DECA Medical Release form/code must be documented in the conference headquarters prior to the beginning of the conference. This is the responsibility of the local chapter advisor. I authorize the chapter advisor or Montana DECA personnel to secure the services of a physician or hospital, and to incur the expenses for necessary services in the event of an accident or illness, and I will provide necessary payment for these costs:

WALK-IN CLINICS

Providence Urgent Care
3075 N Reserve Street #Q
Missoula, MT 59802
406.327.1750

HOSPITALS

Providence St. Patrick
500 West Broadway
Missoula, MT 59802
406.543.7271

DRUG STORES

CVS Pharmacy
1211 S Reserve St. #102
Missoula, MT 59802
406.728.5650

Community Medical
2827 Fort Missoula Rd
Missoula, MT 59802

We have read and agree to abide by the delegate conduct practices and procedures and dress code. We also agree that the school officials, the DECA Chapter Advisor(s), and Montana DECA Staff have the right to send the student home from the State Career Development Conference at our expense, provided he/she has violated the delegate conduct practices and procedures and/or his/her conduct had become a detriment. We also authorize Montana DECA to publish press releases and media publications which could include my students name, photo, and/or voice. **Registration and Housing Fees are NON REFUNDABLE upon submission. In addition to registration and housing charges, attendee understands that the following drop fees apply should attendee fail to attend the conference:**

\$30 Per Event After December 18, 2026 but before January 11, 2027

\$40 Per Event After January 11, 2027 but before January 22, 2027

\$50 Per Event After January 22, 2027

To ensure the safety and well being of all DECA members, the use of ride-share services (such as Uber, Lyft, or similar) is strictly prohibited unless a DECA Chapter Advisor or designated chaperone is present in the vehicle. Members are expected to utilize approved transportation options such as school/DECA-arranged buses/ transportation, advisor supervised vehicles, or other district pre-approved methods.

Student Signature

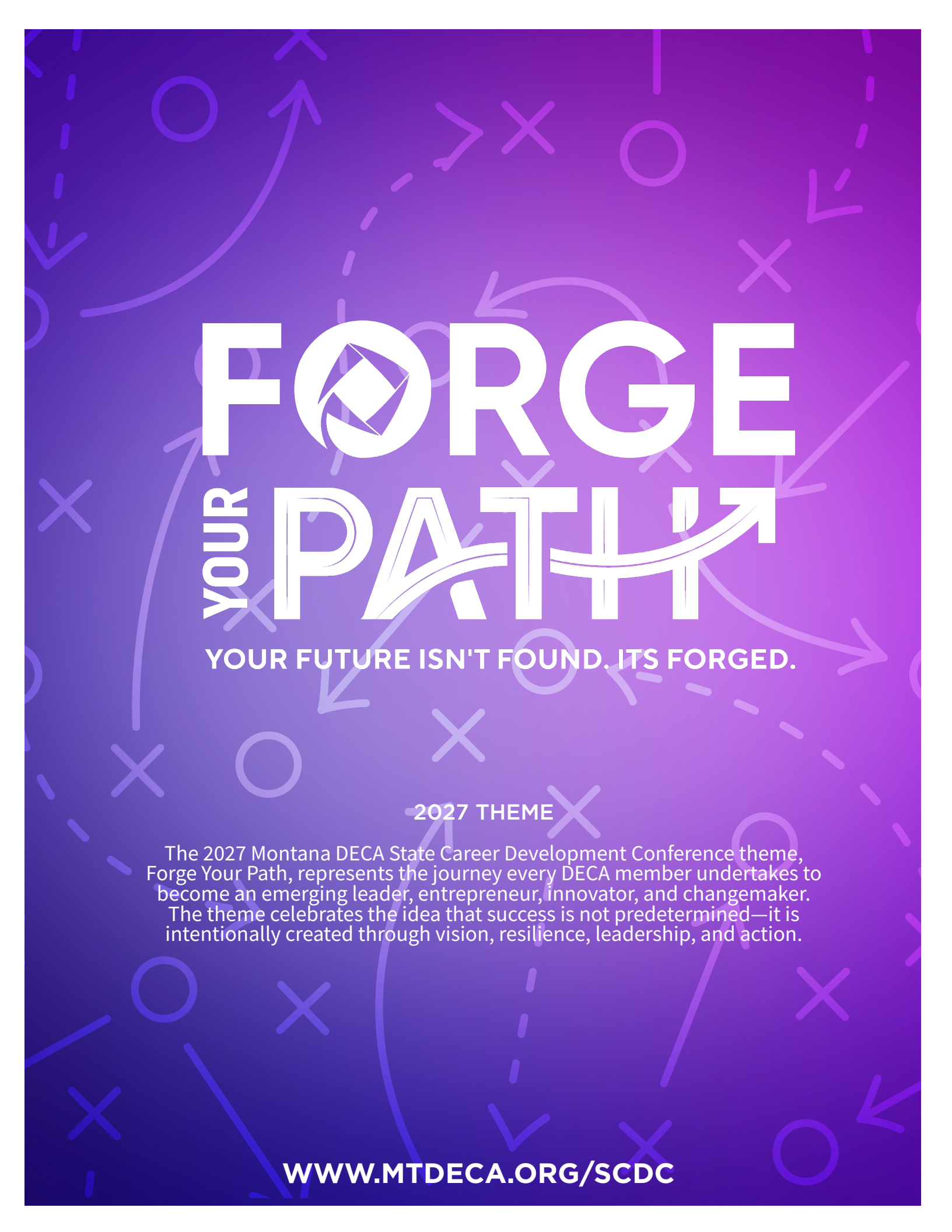
Parent/Guardian Signature

Chapter Advisor Signature

School Official Signature

Insurance Company Name

Policy Number



FORGE YOUR PATH

YOUR FUTURE ISN'T FOUND. ITS FORGED.

2027 THEME

The 2027 Montana DECA State Career Development Conference theme, Forge Your Path, represents the journey every DECA member undertakes to become an emerging leader, entrepreneur, innovator, and changemaker. The theme celebrates the idea that success is not predetermined—it is intentionally created through vision, resilience, leadership, and action.

WWW.MTDECA.ORG/SCDC



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PO BOX 11893 | BOZEMAN, MT 59719