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Put the FUN in Fundraising!

With the craziness of the school year, from clubs to sports to academics themselves, fundraising seems like an impossible task to complete amongst the other obligations we as crazy high school students have. In this blog, I hope to give you ideas for chapter fundraising that can help fund your member's trips to state and ICDC!



Restaurant Sponsorship Nights: Many local restaurants give back to community organizations by donating a portion of the profits made at their restaurant back to the organization. The easiest way to do this is to call up a popular local family restaurant and ask if they will sponsor your DECA chapter. Typically, they will send you a voucher that you can hand out to everyone explaining when the sponsorship night is. To have a percentage of that bill go to your DECA chapter, the party will have to give their voucher to the server. Make sure everyone in your chapter passes out as many vouchers as possible and make sure to post the voucher on all of the chapter's social media pages to get the most out of this night!



Otis Spunkmeyer Fundraising: Who doesn't love cookie dough? Otis Spunkmeyer has been around for years and is a partner of DECA. Ever gotten a free cookie at the DECA ICDC business expo? That's Otis Spunkmeyer! They offer great fundraising packages that can greatly benefit your chapter. To learn more, follow this link ---> <http://www.otisfundraisingideas.com/page/fundraising-otis>



Raffle Baskets: Have members of your chapter go out into the business community and ask for contributions to a raffle basket(s). Clothing stores, restaurants, coffee shops, and salons/spas are great places to start. Instead of donating money, they can donate a clothing item or gift card that can go into the basket. Then, members can sell as many raffle tickets as they choose. Have about 70% of each ticket sold go to their account, 20% go to the chapter's DECA account, and 10% towards MDA (muscular dystrophy association) which can then go towards your chapter's contribution at the state conference. To make the math easy, sell the tickets for \$10. You can raffle off the baskets at a sporting event like a varsity basketball game. Make sure to get contact info in case they aren't able to make it to the game! And always make sure to write a handwritten thank you note to those who donated items for the basket, it will help you out in the future!



Car Wash: Although seasonality can be difficult, especially with Montana weather, car wash's can be a great way to raise money! You can either do this at the very end of the school year in the spring, or in September when it is still fairly warm. Find a local gas station or business that is willing to let you use their parking lot to run a car wash. Make sure it is in a good location with lots of traffic. Create signs that say "DECA CAR WASH" in bold letters on bright posterboard. Have some members hold signs by the road while others wash cars. You can chose to charge a certain amount per car, or just have a "free" car wash, donations appreciated and expected of course.



FUN”D” to raise cards: A very easy way to fundraise are scratch off cards. Every member is given a card that have different scratch off amounts on them ranging for 75 cents to 3 dollars. Whatever the contributor scratches is the amount they donate (often, they will donate more than scratched). The card has a total of \$250 to fundraise and the card itself only cost \$5! This is a very portable card.. You can bring it to church, school, work, door to door, sporting events, etc. For more information, follow this link ---> <http://www.fund2raise.com/>

I hope these ideas get you or your chapter up and running with some fundraising! I wish you and your chapter luck this year with all of your endeavors. If any of you have any other fundraising ideas that may benefit other chapters, feel free to email them to me at emmaclairespring@gmail.com. See you all at state!