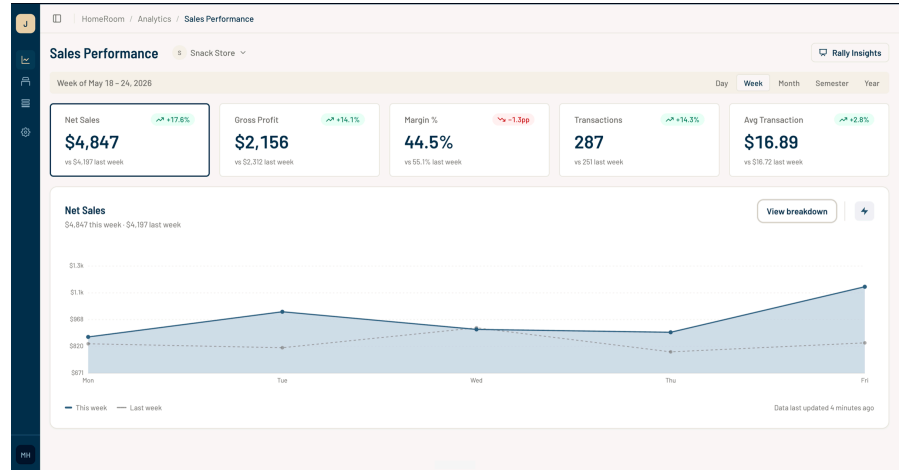
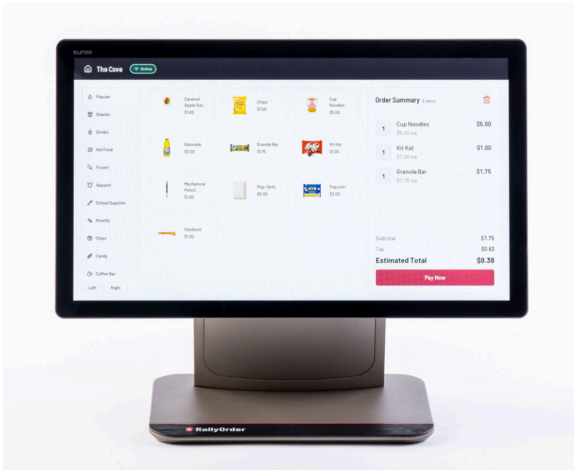


A point-of-sale education platform for high school **student-run stores.**



ONE PLATFORM, THREE CONNECTED PARTS

Students run a real store, learn the business behind it, and districts oversee every school.



The Store

Students ring up real sales on a professional POS platform. Cash, card, and even offline.



HomeRoom

The operating layer of the store. Inventory, pricing, analytics, all with an education-first approach.



FrontOffice

District Administrators have a dedicated portal to see sales, payouts, and compliance across every school.



LIVE NOW · COEUR D'ALENE HS DECA · GOLD CERTIFIED SBE

"RallyOrder is built to teach students how to run a real business."

Tony Carrico, CHS DECA Advisor, 11 years

FERPA & COPPA
Compliant

Merchant of record
The school, not the advisor

Daily payouts
To the school's bank

District View
Reporting and compliance

Run the store and learn the business.

HomeRoom turns the store's real numbers into the lesson. Students review performance as a class or individually, have access to inventory, cost, pricing and dig into the data behind their decisions.

PRESENTATION MODE

The first 5 minutes of class

Open class with a curated set of metrics and key insights specific to your store.

Presentation Mode walks the room through Daily, Weekly, Monthly, Semester headline numbers, what moved, and why, in a format built for the front of the classroom.

THIS MONTH'S STORY

**Strongest month this year —
\$21,590 in net sales, up
15.6%.**

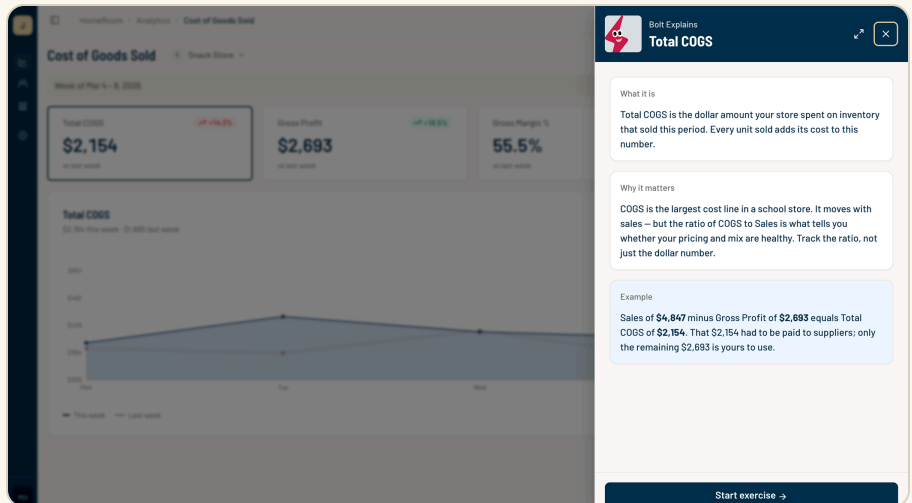
Margin lifted **1.5pp** to **55.2%**. The Pizza Slice pricing experiment on Feb 25 (margin **28%** → **36%**) is paying off.



BOLT EXPLAINS

Every metric, explained like a teacher would

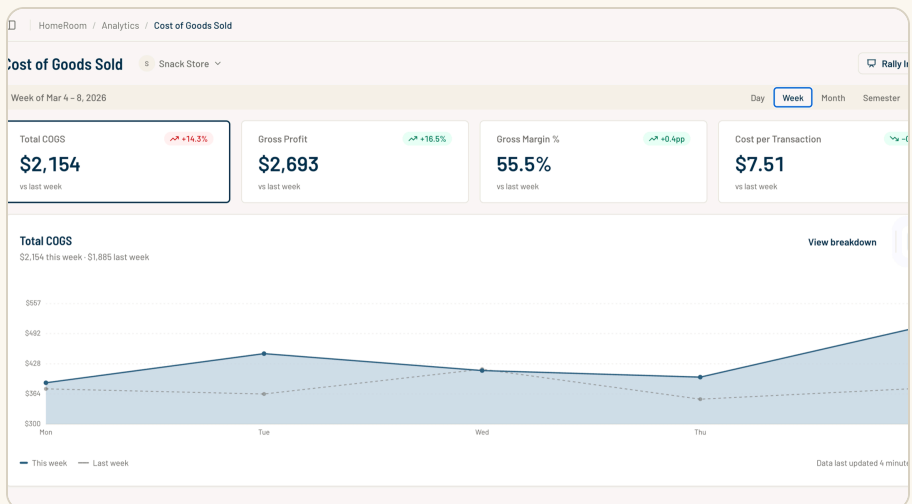
On all key metrics and concepts in HomeRoom, a Bolt Explains experience is available for students to interact with. Tap any number and Bolt Explains breaks it down: what it is, why it matters, and a worked example using the store's own figures. Expand it to full page and present to the class.



ANALYTICS

Professional metrics for competition prep

Sales, COGS, gross margin, profitability, and average transaction, tracked live and available for analysis. Students can explore deep analytics at their own pace and use the data for competitions and presentations. Scoped from the store level all the way to individual products.



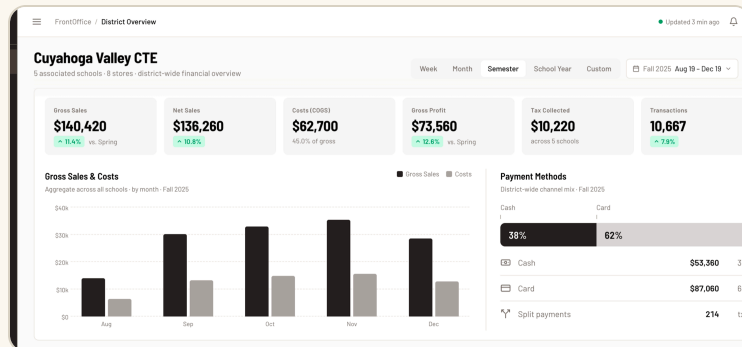
One portal for the whole district.

FrontOffice gives district administrators and CTE directors a single place to see every school's performance, track the money, and run the reports their finance office needs.

DISTRICT OVERVIEW

Every school, every store, one financial view

Sales, costs, profit, tax collected, and transactions across all schools, for any time period. Drill into any school to see its store breakdown and the detail behind the numbers or view all schools across the district.



THE MONEY TRAIL

Payments compliance with the school as the merchant of record

One Stripe account per district, paid out to a separate bank account for each school. Daily payouts, a 1099-K issued to the school, every dollar traceable. Reconcile all sales data (cash + card) on one platform.

Financials

Stripe account One account per district Verified Active

Legal entity Cuyahoga Valley CTE District EIN 1234

Stripe balance Payouts across all schools · Paid out to separate bank accounts per school

Available \$48,320.00 Pending \$12,540.00

Payout schedule One schedule for the whole district account

Frequency Payout day

Daily Weekly Monthly Fridays

School	Point of contact	Bank account	Appears on deposit as
Lincoln HS	Marcus Harrison DECA Advisor - m.harrison@cvschools.org	Huntington —#830	CVCTE LINCOLN HS
Northgate HS	Dana Whitfield Business Ed Teacher - dwhitfield@cvschools.org	KeyBank —#2471	CVCTE NORTHGATE HS
Maple Ridge HS	Priya Nair DECA Advisor - pnair@cvschools.org	Fifth Third —#5883	CVCTE MAPLE RIDGE
Cuyahoga Heights HS	Tom Becker Remedial Teacher - tbecker@cvschools.org	PNC —#618	CVCTE CUY HEIGHTS
Westview HS	Sandra Cole DECA Advisor - scole@cvschools.org	Huntington —#4477	CVCTE WESTVIEW HS

REPORTING & EXPORT

Built for school board and compliance audits

Per-school payout history, tax collected from immutable transaction snapshots, and a full export to CSV or Excel in one click. Hand the finance office exactly what it asks for, right when they need it.

Lincoln HS Verified
EIN: 54-1877485 · 2 stores · Fall 2025 (Aug 19 - Dec 19)

Store breakdown 2 stores

Store	Type	Gross	Net	Costs	Tax	Cash	Card	Split
DECA Store	Retail	\$26,400	\$26,610	\$11,420	\$1,821	\$8,770	\$16,630	44
Concession Stand	Food & Beverage	\$16,780	\$16,310	\$7,600	\$1,148	\$6,260	\$8,520	27
All stores		\$43,180	\$42,920	\$19,020	\$2,969	\$14,930	\$25,190	71

Available balance \$2,840.15 Pending balance \$1,290.40 Payout schedule Daily Rollforward fee rate 2.4% / txn

Payout history most recent

Date	Amount	Status	Destination
Nov 22, 2025	\$7,460.00	Pending	Chase —#4671
Nov 16, 2025	\$8,240.18	Paid	Chase —#4671

Built for schools

FERPA & COPPA

Built to comply with federal student-privacy law.

PCI via Stripe

Payments run on Stripe (PCI DSS Level 1). The school never handles card data.

Student Privacy

Student data privacy comes first. We will never sell student data.

Your school is next.

Email hello@rallyorder.com and we will schedule a live demo with you.

rallyorder.com · Launching for the 2026 fall semester